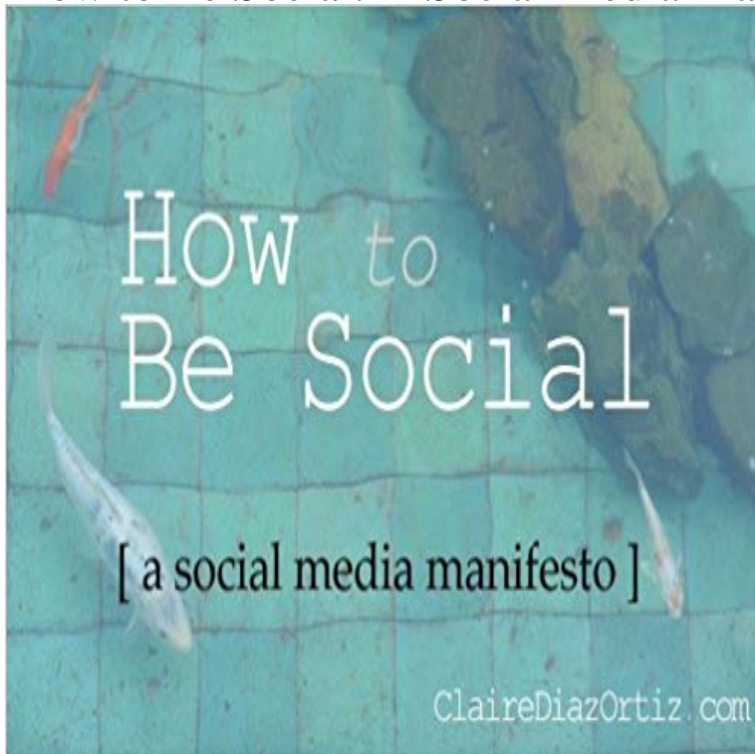


How to Be Social: A Social Media Manifesto



In this manifesto on social media marketing, Claire Diaz-Ortiz explores the top ten mistakes you're likely making on a daily basis when marketing your business, brand, or organization on social media. With humor, honesty, and a light dose of snark, this irreverent guide is for those who want the truth about excelling at social media marketing -- sans the sugar-coated lollies. {grin}

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