

INTER FIRM TECHNOLOGY TRANSFER IN MALAYSIA: A HOLISTIC MODEL



The inter firm technology transfers (TT) in collaborative joint ventures (JVs) often involve trade offs between the willingness of technology supplier to transfer a considerable amount of technologies to technology recipient and degree of protection of the proprietary technology, knowledge and competencies as the source of the suppliers competitive advantage. Thus, technology transfers through JVs have frequently involved various facilitators, actors and complex relationship between partners; which eventually have direct impact on the degree of technology transfer in JVs. Therefore, building on the integrated knowledge-based view and organizational learning perspectives, and previous TT models, this book proposes a holistic TT model in providing explanations on the relative and simultaneous effects of technology transfer characteristics (TTCHARS) on degree of technology transfer (TTDEG). The holistic TT model also conceptualizes the effect of TTDEG on local firms performance dimensions namely corporate and human resource performance, and the moderating effects of MNCs firm size, age of JV, MNCs country of origin, and types of industries in the TTCHARS-TTDEG relationship.

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